



Mount Dora Viva La FRIDA Festival Sponsorship

Partner with Mount Dora Center for the Arts to provide Art Outreach and bring awareness of the artistic Hispanic community through performing and visual art at this energetic festival held in historic, downtown Mount Dora, Florida.

The Mount Dora Viva La Frida Festival serves as an outstanding opportunity to promote your company and the services you provide to thousands of people and families in our area. Event runs Sat Sept 30, 2023 11am-8pm in Donnelly Park Mount Dora, Florida

SPONSORSHIP LEVELS

Fiesta Sponsor - \$5,000

- Company logo on street banner and/or in our billboard marketing campaign on Hwy 441.
- Your services or name recognition from the main stage throughout the day.
- Your company's name or logo on MDCA website with link to your website for 1 year.
- Recognition in our monthly newsletter and promoted on social media.
- Up to 10 x 20 space on site for branding or community outreach.
- Your company's name or logo on the stage banner.
- 6 VIP Tequila tasting tickets.

Arriba Sponsor - \$3,000

- Your services and/or name recognition from the main stage throughout the day.
- Your company's name or logo on MDCA website with link to your website for 1 year.
- Recognition in our monthly newsletter and promoted on social media.
- Up to 10 x 20 space on site for branding or community outreach.
- Your company's name or logo on the stage banner.
- 4 VIP Tequila tasting tickets.

Tamale Sponsor - \$1,500

- Your company's name or logo placed on the MDCA Frida Festival website page.
- Recognition in our monthly newsletter and promoted on social media.
- Up to 10 x 20 space on site for branding or community outreach or your company's name or logo on the stage banner.
- 2 VIP Tequila tasting tickets.

Salsa Sponsor -- \$500

- Your company's name or logo placed on the MDCA Frida Festival website page.
- Recognition in our monthly newsletter.
- 10 x 10 space on site for branding or community outreach.

Amigo Sponsor - \$100

- Your name or company listed as a community supporter on the MDCA Frida Festival website page, recognition in our monthly newsletter, and thanked on social media.



Mount Dora Viva La Frida Festival Sponsorship Registration Form

Please fill out and return the information below by July 10, 2023. Sponsorships are accepted after this date however, there is a possibility your logo may not get included in the marketing materials.

Sponsor's Name or Company for Recognition _____

Responsible Representative

First _____ Last _____

Phone _____

Email of contact person _____

Sponsor Level

Fiesta (\$5000)

Arriba (\$3000)

Tamale (\$1500)

Salsa (\$500)

Amigo (\$100)

Send Check made payable to "Mount Dora Center for the Arts" and mail to MDCA 138 E 5th Ave Mount Dora, FL 32757

You can also register and Pay Online at www.MountDoraArt.org

If you have any questions, please contact Janet at Janet@mdca.Org or cal (352)217-8390

Thank you for supporting ART in our community!